



BASIN STREET
PROPERTIES EST. 1974

Property Management Division

Multifamily Management

Basin Street Properties brings a hands-on, owner-minded approach to multifamily property management, supported by more than 50 years of real estate ownership, operations, leasing, maintenance, and asset management experience across Northern California and Northern Nevada.

Our multifamily platform is designed to improve property performance while creating a high-quality resident experience through proactive onsite operations, responsive maintenance coordination, leasing support, vendor oversight, budgeting, reporting, capital project coordination, and long-term asset planning.

Multifamily Management Services

- Property management and day-to-day operations
- Leasing support and occupancy management
- Resident relations and retention programs
- Maintenance coordination and service request management
- Vendor management and contract oversight
- Budgeting, financial reporting, and expense control
- Rent collection and delinquency management
- Capital project coordination and unit turnover management
- Marketing support for vacancies and leasing campaigns
- Owner communication, reporting, and long-term asset planning

Ready to take the next step?

Reach out today to discuss how we can bring the best out of your property.

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500+

UNITS DEVELOPED
AND MANAGED

50+

YEARS EXPERIENCE

Our Clients Benefit From:

- Owner-minded management approach
- Integrated leasing, maintenance and asset strategy
- Hands-on vendor and expense oversight
- Resident experience focused on retention
- Local market knowledge across Northern California and Northern Nevada



Petaluma, CA

Marina Crossing Apartments

Property Profile: Marina-adjacent multifamily community serving the Petaluma market

Unit Mix: Studios to three-bedroom apartments

Total Units: 90 units

Stories/Delivery: 5 Stories

Built: 2019

Occupancy: Consistently exceeded leasing goals and outperformed the market in occupancy and rents.

Highlights: Modern interiors, marina proximity, outdoor amenity spaces, convenient access to downtown Petaluma



Reno, NV

3rd Street Flats

Property Profile: Downtown Reno adaptive-reuse multifamily community

Unit Mix: Studio, one-bedroom, and two-bedroom apartments

Total Units: 94 units

Stories/Delivery: 7 Stories

Built: Renovated and reopened as apartments in 2016

Occupancy: Consistently exceeded leasing goals and outperformed the market in occupancy and rents

Highlights: Rooftop pool and lounge, fitness center, pet-friendly environment, walkable downtown location

Santa Rosa, CA

The Meadows at Fountaingrove

Property Profile: Boutique-style hillside multifamily community in the Fountaingrove submarket

Unit Mix: One-, two-, and three-bedroom apartment / townhome formats

Total Units: 72 units

Stories/Delivery: 3 Stories

Built: 2009

Occupancy: Consistently exceeded leasing goals and outperformed the market in occupancy and rents

Highlights: Pool, cardio wellness gym, wine-country setting, views, and proximity to outdoor recreation

